

## Puritan Financial Group, Inc. Completes Acquisition

DALLAS - February 10, 2009 (PRIME NEWSWIRE) Puritan Financial Group, Inc., (“Puritan” or “the Company”) announced today it has completed the acquisition of the majority of Senior Resource Network’s client base. The acquisition will add an additional 3,800 client households to Puritan’s Indiana, Columbus, and Detroit District Offices. “We look forward to serving our new clients with the same passion and high level of service that we provide to our existing clients,” says Gregg MacInnis, Regional Vice President.

Senior Resource Network is a national insurance marketing organization based in Indianapolis, Indiana. They provide insurance and financial professionals with the training, resources, relationships, products, and motivation necessary to effectively serve their clients.

Puritan has just over fifty thousand client households and operates in 14 states throughout the country. “I strongly believe that we will continue to increase shareholder value through providing solutions that feature safety of principal to our mature clients.” Matthew McIntyre, CEO of Puritan Financial Companies, Inc.

About Puritan Financial Companies:

Puritan Financial Companies, Inc. is a privately owned holding company that has four operating subsidiaries that include a Registered Broker Dealer (Puritan Brokerage Services, Inc.); a Registered Investment Advisor (Puritan Investment Advisor); a multi-state licensed insurance agency (Puritan Financial Group); and a life insurance company (Puritan Life Insurance Company). The company operates in fourteen states and is a leading provider of financial solutions for the mature market that feature safety of principal, high levels of service, and solid value for our clients.

This press release includes statements that may constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, continued acceptance of Puritan's products and services in the marketplace, competitive factors, changes in regulatory environments, and other risks. Puritan does not undertake any obligation to update or publicly release any revisions to any forward-looking statements to reflect events, circumstances or changes in expectations after the date of this press release.

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